

**employee  
Savings**  
TICKETS

# Your Direct Connection to Employees of

- Raytheon • Xerox • Mattel • Toyota • Aerospace Corp.
- American Honda • Torrance Memorial Medical Center
- ExxonMobil • FedEx and thousands more!



**est**.us.com

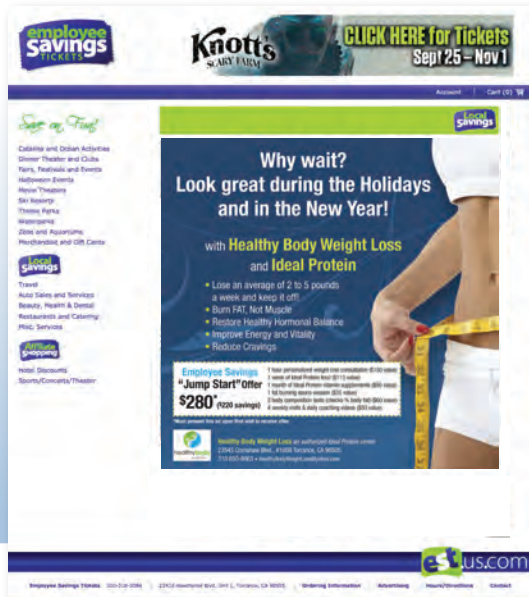
# Why Advertise with est.us.com?

More than 12,000 members visit our site each month, looking for deals on products, services, dining and entertainment. Over 26,000 receive our eblasts.

**Reach members with your special offer!**

## Landing Page Ad

- Highlight your Company • Customize your Message
- Offer Instant Savings • Link to your Website



### Custom Layout

Custom Advertising message  
758 pixels x 740 pixels



### Standard Layout

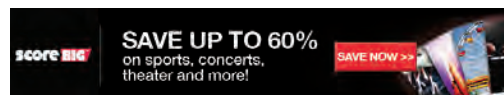
Advertorial with a  
300 pixels x 429 pixels feature image

1 Landing Page Rectangle Ad:



300 pixels x 200 pixels

2 Landing Page Banner Ad:

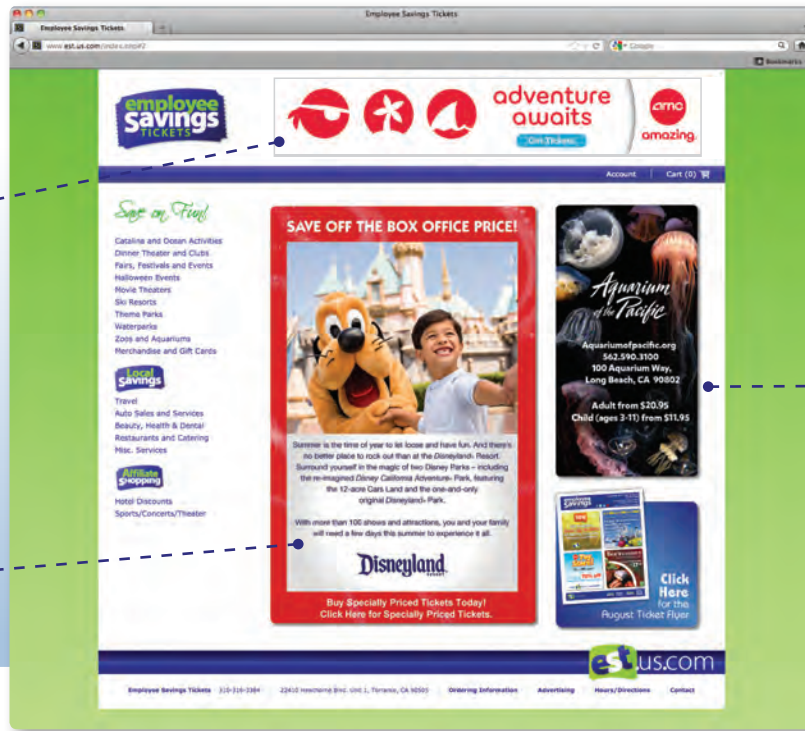


716 pixels x 130 pixels



# Other Advertising Options

## Home Page Ads



- 1 Banner Ad: Rotating banner ad appears on all web shopping pages (716 pixels x 130 pixels)
- 2 Home Page Ad - Large: Links directly to your Landing Page (458 pixels x 720 pixels)
- 3 Home Page Ad - Small: Links directly to your Landing Page (242 pixels x 463 pixels)

## eBlasts

Connect with members with your special offer sent straight to their inboxes!  
(329 pixels x 234 pixels)



## eTicket Ads

Targeted advertising for your business  
(300 pixels x 250 pixels)





# est.us.com Ad Rates

## EST Landing Page Ads

3 months @ \$200/month .....	\$600
6 months @ \$175/month .....	\$1050
9 months @ \$150/month .....	\$1350
12 months @ \$125/month .....	\$1500
• Landing Page Rectangle Ad .....	\$200/month
• Landing Page Banner Ad .....	\$200/month

## EST Home Page Ads

Large .....	\$350/mo
Small .....	\$250/mo

## Banner Ad

Rotating ad that appears on all web shopping pages	
1 month .....	\$300
3 months .....	\$1050
6 months .....	\$1350
9 months .....	\$1500
12 months .....	\$1800

## eBlast Ads

General eBlast: .....	\$300 each
Private eBlast to specific company employees: .....	\$225 each

## eTicket Ads

eTicket Ads Per venue .....	\$200/month
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**NEW!**

## EST Monthly Ticket Flyer Ads

Reach specific company employees with a Cover Page ad on our Monthly Ticket Flyer



3.6875" x 3.6875" at 300 dpi

1 month .....	\$250
3 months .....	\$675
6 months .....	\$1050
9 months .....	\$1350
12 months .....	\$1500

**CHECK US OUT!**  
**Visit [www.est.us.com](http://www.est.us.com)**  
 Use Access Code: OBC



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